

# THE ART, TECHNÓLOGY, AND CULTURÉ COLLOQUIUM

Fall 2010–Spring 2011 Program

SEPTEMBER 20

**Lisa Iwamoto** [Architecture, UC Berkeley]  
Synthetics

OCTOBER 11

**Mark Tribe** [Modern Culture and Media, Brown University]  
Performance, Mediation, and the  
Public Sphere

NOVEMBER 15

**Jeffrey Inaba** [Columbia University, NY/LA]  
Communication and Architecture in  
the Age of the “Nice Economy”

DECEMBER 06

**Matthew Passmore** [Co-Founder, Rebar, SF]  
User-Generated Urbanism

DECEMBER TBA

**Elizabeth Diller** [Architect, NY]

JANUARY 24

**Natalie Jeremijenko** [Artist, NY]  
Rhinoceros Beetles, Kissable Frogs, and  
other Close Encounters with Biodiversity  
and the Tasty Future

FEBRUARY 7

**Jose Alvarez** [Artist, Ft. Lauderdale, FL]  
Surfaces of Constant Simultaneity

MARCH 14

**Nicholas de Monchaux** [Architecture, UC Berkeley]  
Fashioning Apollo: Spacesuits, Cities, and  
How to Dress Tomorrow

APRIL 25

**Raffaello D’Andrea** [Swiss Federal Institute of Technology]  
Pure Engineering: Decoupling Technical  
Creativity from Utility and Consumerism

MAY 2

**Christopher Alexander** [Architect, London]  
The Battle to Bring Life and Beauty  
to the Earth

of UC’s Berkeley  
Center for New Media

Monday Evenings  
7:30–9:00pm

Sutardja Dai Hall Auditorium  
UC Berkeley

ATC lectures are free and open to the public.

ATC Director: Ken Goldberg  
BCNM Associate Director: Susan Miller  
ATC Associate Director: Greg Niemeyer  
Curated with ATC Advisory Board

#### Primary Sponsors

Berkeley Center for New Media (BCNM)  
Office of the Executive Vice Chancellor  
and Provost  
Center for Information Technology in  
the Interest of Society (CITRIS)

#### Selected Events Co-Presented with

Department of Art Practice  
Department of Architecture  
Townsend Center for the Humanities  
Berkeley Art Museum/Pacific Film Archive  
Berkeley Parallel Computing Lab

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For updated information, visit  
[atc.berkeley.edu](http://atc.berkeley.edu)



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